

## 4<sup>th</sup> Annual Westside Tribute Band Brew Fest Summerville Bears QB Club Sponsorship Opportunities



The Summerville Bears' Quarterback Club is hosting the 4<sup>th</sup> Annual Westside Tribute Band Brew Fest on Saturday, July 20<sup>st</sup>, 2019 at the open air Westside Pavilion in Tuolumne, California, home of the Black Oak Casino Concert Series. All event proceeds go to the Summerville Bears' Quarterback Club and will be used for the benefit of the Summerville High School student athletes, primarily those involved in the football program. The Festival will open its doors for VIP guests at 1:00 and everyone else at 2:00. The beer taps will be turned off at 5:30pm. This year we will be pouring more than 70 different craft beers and ciders from more than 40 different craft breweries. On the entertainment side, the Westside Pavilion stage will be lit up by the Beer Drinkers and Hell Raisers, who will celebrate the music of ZZ Top, and Left of Centre, a premier Las Vegas and Reno country/rock band featuring tributes to Carrie Underwood, Toby Keith and Kenny Chesney. Of course Stogies Cigars will be back along with several food vendors and other booths and activities. This year's attendance should top 1,500!

The Bears' Quarterback Club was formed to support Summerville High School's student athletes, with an emphasis on those involved in the football program. We provide monetary and community support to make the Bear Football Program safer and more enjoyable for all those involved, while simultaneously making the program more affordable for student athletes. In addition to football, over the past year we've supported Summerville Bears Girls Soccer, Cheer Squad, Wrestling, Project Saluting Freedom, and many others. We also provide scholarships to deserving students from Summerville High and Sonora High Schools. The Bears QB Club is an approved §501(c)(3) non-profit organization whose members donate time, energy, and money in hopes of creating something special here in the Sierra Nevada foothills.

The Bears QB Club offers several levels of sponsorship to accommodate whatever level of participation businesses and other program supporters are comfortable with. The chart on the next page summarizes the various sponsorship levels and related benefits.

***\*\*\*Please note that none of your sponsorship money is, or ever will be, used to pay the salaries of school employees, including coaches.\*\*\****

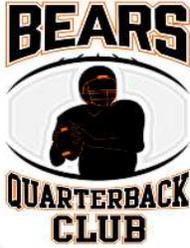
 <b>Westside Tribute Band Brew Fest Sponsorship Benefits</b>	<b>Bear Cub (\$300)</b>	<b>Black Bear (\$500)</b>	<b>Brown Bear (\$750)</b>	<b>Grizzly Stage (\$1,500)</b>	<b>Bear Den Entry (\$2,500)</b>
Sponsor name and logo prominently displayed at the Brew Fest entrance					√
Sponsor name and logo prominently displayed during one or more Bears video broadcasts					√
Tickets to the Brew Fest <sup>1</sup>	2	2	4	6	8
2 Westside Tribute Band Brew Fest T shirts					√
Summerville Bears all-sport annual pass for two adults (playoffs excluded)				√	√
Bears Football annual pass for two adults (playoffs excluded) <sup>2</sup>			√	√	√
Verbal recognition during the Brew Fest event			√	√	√
Sponsor thanked during radio broadcast of one or more Bears' football games			√	√	√
Sponsor's banner displayed at Brew Fest		√	√	√ <sup>3</sup>	√ <sup>4</sup>
Sponsor's banner displayed at all Bears' high school and youth home football games		√	√	√	√
Sponsor name displayed on video boards at the Brew Fest	√	√	√	√	√
Tickets to the Bears QB Club Community and Sponsor Thank You Dinner	√	√	√	√	√
Sponsor's name on Brew Fest marketing materials (e.g., website, social media, etc.)	√	√	√	√	√
Sponsor name displayed in the Bears' Football media guide (game program)	√	√	√	√	√

<sup>1</sup>**Black Bear and higher level sponsors** who commit and pay for their sponsorship by **May 31<sup>st</sup>** receive **VIP tickets**.

<sup>2</sup>Included as part of annual pass received by Bear Den and Grizzly Stage sponsors.

<sup>3</sup>Banner will be prominently displayed on the front of the stage during the Brew Fest.

<sup>4</sup>One banner at the Brew Fest entrance and another at a prominent location.



## Summerville Bears Quarterback Club

A §501(c)(3) Tax Exempt Organization

P.O. Box 427

Twain Harte, CA 95383

Tax ID # 47-4867437



Yes, we would like to sponsor the 2019 Westside Tribute Band and Brew Fest for the benefit of the Summerville Bears Quarterback Club. We would like to participate as a:

(Check one below)

\_\_\_\_\_ **Bear Den Entry Sponsor (\$2,500)**

\_\_\_\_\_ **Grizzly Bear Stage Sponsor (\$1,500)**

\_\_\_\_\_ **Brown Bear Sponsor (\$750)**

\_\_\_\_\_ **Black Bear Sponsor (\$500)**

\_\_\_\_\_ **Bear Cub Sponsor (\$300)**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

**One other note** - we use multiple pop up tents at the Brew Fest to provide shade. We greatly appreciate any sponsor who is willing to let us borrow a pop up, especially if the pop up has the sponsor name or logo on it. Just let us know!

If you haven't sponsored previously, or if your logo has changed, send us your digital logo to [westsidetributefest@gmail.com](mailto:westsidetributefest@gmail.com).

For any other questions, please contact Ron Roberson at 209.743.0021 or via email at [ronroberson1975@gmail.com](mailto:ronroberson1975@gmail.com) or any other Club member.

**Thank you for your support. Go Bears!!**